

## **BENEFITS OF GOOD PROJECT MANAGEMENT**

The benefits of good project management serve all those who are involved in the process: the manager who is responsible for the project, the customer who is anxiously waiting for the completed project and the production team that gets this project up and running.

A project management plan, fit the sizes and complexity of the project, is important, because it enables managers to guide any project from point “A” to point “B” in a most cost effective and efficient way.

Let’s have a close look at some benefits of project management:<sup>1</sup>

1. Better efficiency in delivering services – Efficient management can provide a roadmap that can be easily followed and may lead to project completion.
2. Improved customer satisfaction – Whenever you complete any project on time and within budget, the customer will walk away satisfied and happy. So happy customer is one that you’ll see again and again, and he will also recommend your business to hundreds of other people.
3. Enhanced efficacy in delivering services – The strategies you used to complete one project will serve you for many future projects.
4. Improved development and growth within your team – Positive results from your project will inspire your team and it will continue to look for ways to perform in a more efficient way.
5. Greater competitive edge and standing – The benefits of efficient management of any projects are visible not only within the workplace, but outside as well. With superior performance, you will enhance your position in the market and will get more business

---

<sup>1</sup> <http://www.projectaccelerator.co.uk/ten-benefits-of-good-project-management/> [Accessed March 27, 2017].

6. Chance to expand your services – It's a byproduct of great standing. Good performance leads to even more opportunities to succeed.

7. Better flexibility – The biggest benefit of efficient management is ultimate flexibility.

8. Increase in quality – With enhanced effectiveness, there is will considerable increase in quality.

9. Increased risk assessment – When all project players are lined up and your strategy is in place, then all potential risks will jump out and may slap your in your face. Efficient management of projects helps you in assessing the risks and warns you in time, even before you start working on any project.

10. Increased productivity – Increase in quality and better management will automatically lead to greater productivity.

The benefits of project management serve everyone involved in the PM process: the manager who oversees the project, the client who anxiously awaits for the completed project and the production team which gets the project up and running. Project management is not rocket science, yet it often gets dressed up that way. At its foundation lies a bedrock of basic organizational skills, which - come to think of it - might as well be rocket science the way some managers grapple with the concept. In reality, project management is just a set of tools - a roadmap if you will, that enables managers to guide a project from point A to point B and do so in a way that demonstrates efficiency, cost-savings and plain 'ol ingenuity.<sup>2</sup>

---

<sup>2</sup> <http://www.brighthubpm.com/project-planning/2350-the-top-ten-benefits-of-project-management/>  
[Accessed March 27, 2017].