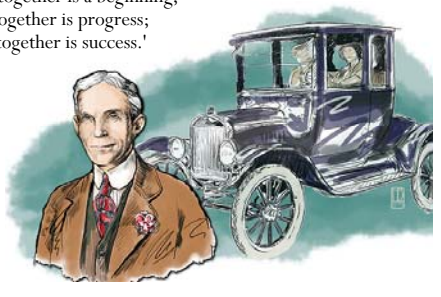


Erasmus+ *Marketing Gate*

By learning you will teach,
by teaching you will learn!

Erasmus+ programme:
Strategic Partnerships in the field of Education, Training and Youth

'Coming together is a beginning;
keeping together is progress;
working together is success.'



2 Prof. Panche Jovanovski, PhD 11/27/2015

*Every Family has a Story...
Welcome to Ours*

| | GDP | | Population | Unemployment | Unemployment |
|-----------|--------------------------------|----------------------|--------------------|-------------------|------------------|
| | Purchasing Power Parity | Per Capita (PPP) | below poverty line | rate | youth ages 15-24 |
| Bulgaria | \$128.6 billion (2014 est.) | \$17,900 (2014 est.) | 21% (2012 est.) | 11.5% (2014 est.) | 28.1% |
| Hungary | \$246.4 billion (2014 est.) | \$24,900 (2014 est.) | 14% (2012) | 7.8% (2014 est.) | 28.1% |
| Latvia | \$48.19 billion (2014 est.) | \$23,700 (2014 est.) | NA% | 10.8% (2014 est.) | 28.4% |
| Macedonia | \$27.62 billion (2014 est.) | \$13,300 (2014 est.) | 30.4% (2011 est.) | 28.5% (2014 est.) | 53.9% |
| Portugal | \$280.4 billion (2014 est.) | \$27,000 (2014 est.) | 18.7% (2012 est.) | 13.9% (2014 est.) | 37.6% |
| Romania | \$200.0 billion (2014 est.) | \$19,700 (2014 est.) | 22.6% (2011 est.) | 6.4% (2014 est.) | 22.7% |
| Turkey | \$1,508.0 trillion (2014 est.) | \$19,600 (2014 est.) | 16.9% (2010 est.) | 9.9% (2014 est.) | 17.5% |

3 Prof. Panche Jovanovski, PhD 11/27/2015

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Recipients of social cash benefits

| 2014 | Head of household (number of households) | | Household members (together with the household head) | |
|------------------|---|--------------|---|---------------|
| | total | women | total | women |
| Region | 34 507 | 8 947 | 128 679 | 60 352 |
| Vardar Region | 2 282 | 655 | 5 977 | 3 275 |
| East Region | 2 217 | 889 | 9 694 | 4 156 |
| Southwest Region | 2 863 | 489 | 11 615 | 5 222 |
| Southeast Region | 1 740 | 322 | 6 331 | 3 018 |
| Pelagonia Region | 4 074 | 1 695 | 10 811 | 5 183 |
| Polog Region | 7 903 | 1 231 | 25 492 | 11 935 |
| Northeast Region | 4 722 | 1 123 | 16 440 | 8 262 |
| Skopje Region | 8 686 | 2 543 | 42 319 | 19 301 |

Social welfare for children, juveniles and adults in the Republic of Macedonia : 2014-2015. -
= Skopje : State Statistical Office of the Republic of Macedonia, 2015, pp.46.

5 Prof. Panche Jovanovski, PhD 11/27/2015



‘By learning you will teach, by teaching you will learn’

According to the official statistical data **over 30%** of the population in Macedonia lives in poverty.



7

Prof. Panche Jovanovski, PhD

11/27/2015

Almost 50% of the citizens with their monthly income can cover only expenses for food and basic utilities.



8

Prof. Panche Jovanovski, PhD

11/27/2015

In the same time 54% of the citizens say that the government is spending the public budget in their interest, and not in the interest of the citizens.



9

Prof. Panche Jovanovski, PhD

11/27/2015

Around 65% say that the government is doing a bad job in tackling the problems of poverty and unemployment.



10

Prof. Panche Jovanovski, PhD

11/27/2015



*“Not all of us
can do great things. But
we can do small things
with great love.”*

Mother Teresa



The best way to
PREDICT the future

is to **CREATE** it.

‘By learning you will teach, by teaching you will learn’

Comparative advantage

Your BRAIN - 1,3 kg weight

The Expert in anything was once a Beginner.

14 Prof. Panche Jovanovski, PhD 11/27/2015

I CAN is 100 times more important than IQ.

15 11/27/2015

‘By learning you will teach, by teaching you will learn’

